

LIANG CHEN

Product Designer & Interaction Designer

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🌐 www.liangdesigner.com

EDUCATION

Indiana University of Bloomington, IN, U.S.
M.S. Human Computer Interaction
Aug. 2014 - May 2016

Beijing University of Posts and
Telecommunications, Beijing, China
M.A. Artistic Design
Aug. 2008 - Apr. 2011

Beijing University of Posts and
Telecommunications, Beijing, China
B.E. Industrial Design
Sep. 2004 - June. 2008

SKILLS

Sketch
AxureRP
Photoshop
Illustrator
Pixate Studio
Sketching
Prototyping
Keynote
Html/Css

EXPERIENCE

PRESENT	Google Seattle, WA User Experience Designer Feb. 2017 - present
	<ul style="list-style-type: none">- Explore and deliver new designs including user flows, wireframes, hi-fi prototypes for Google Cloud products to meet user needs.- Collaborate with peer designers, product managers and engineers to define and document design patterns and components for wide reuse.
JAN. 2017	Particle Media, Inc. Santa Clara, CA Product Designer Nov. 2016 - Jan. 2017
	<ul style="list-style-type: none">- Responsible for "News Break", a news app powered by Interest Engine, iOS and Android platform design. Take initial ideas and transform to useful features.- Built UX guidelines to improve consistency and team efficiency.
AUG. 2016	Indianan University Network Science Institute (IUNI) Bloomington, IN Web Designer Aug. 2016 - Nov. 2016
	<ul style="list-style-type: none">- Lead redesign of IUNI website, deliver wireframes and hi-fi prototypes.- Provide design support for other teams on websites and apps.
FEB. 2015	UMU Beijing, China & Bloomington, IN Product Designer June - July 2014, Jan. - Feb. 2015
	UMU is a cross-platform interactive system that lets you engage and interact with your audience. <ul style="list-style-type: none">- Cooperated with the founder of UMU, worked in an agile way.- Designed the information structure and interface of umu.com and iOS app.
JUNE 2014	UIPlus Tech Company Beijing, China Product Designer Jan. 2014 - June 2014
	UIPlus Tech Company is a design&develop agency. I worked as a product designer that was responsible for two projects. <ul style="list-style-type: none">- Sale terminal interface redesign, improved the efficiency of checking out by about 16%.- Designed a professional patent management platform for Intellectual Property Publishing House of China.
DEC. 2013	The Lean Startup Beijing, China Co-founder, Product Designer Apr. 2013 - Dec. 2013
	The Lean Startup aims to help those who lack experience in Internet with our strong technical supports to do startup more easily. I am one of the founders and participated in two projects as interaction designer and product manager. <ul style="list-style-type: none">- Pay Me Coins (An E-business platform supports BitCoin) - Designed a website, two Apps (iOS & Android).- KnewSAT (An online education platform for SAT, Scholastic Assessment Test) - I worked as a product manager as well as an interaction designer, led a team with 3 members.
APR. 2013	Tencent Beijing, China Interaction Designer Apr. 2010 - Apr. 2013
	One of China's largest and most used Internet service portal. Providing various services through Internet and mobile including communication, information, entertainment, e-commerce and others. <ul style="list-style-type: none">- Implemented user study with user researchers to uncover user needs and get feedback.- Designed WENWEN (the second largest online Q&A community) apps, rated 4.5 in Apple Store.- Redesigned WENWEN wireless website, increasing PVs (Page Views) up to 10%.- Redesigned QQ Website Directory, increasing Click-Through Rate (CTR) up to 60% on home page.
APR. 2010	<ul style="list-style-type: none">- Organized 8 sharing sessions with more than 100 participants in total.